



THE CATCH

SFC

SPORT FISHING CHAMPIONSHIP

 **CBS**



FIRST OF ITS KIND

MADE FOR TV SALTWATER
SPORT FISHING EVENT



THE CATCH DEBUTS

LIVE SALTWATER FISHING TOURNAMENT ACTION



BROADCAST ON CBS FROM THE
**WORLD-RENOWNED
FONTAINEBLEAU
MIAMI BEACH**

FONTAINEBLEAU





MIAMI BEACH



AN EPIC SHOWDOWN OF TOP CELEBRITY TALENT

competing to raise awareness for Sport Fishing
Champion's ocean-based community champions.



FRIDAY APRIL 14TH | 8 AM - 3 PM EST

"The Catch" Pro-AM will feature fifteen celebrities. Including athletes, chefs, musicians, fishing TV celebrities.

FONTAINEBLEAU

SÖLACE

SORD
FISHING PRODUCTS

Denison
yachting

GARMIN®

SALT LIFE

INVINCIBLE

NEWATER

SCHEDULE OF EVENTS

APRIL 13-15, 2023

THURSDAY / 13TH

Welcome Reception &
Pro-Am Team Drawings

FRIDAY / 14TH



8am - 3pm

The Catch Pro-Am
Tournament

6pm - 9pm

The Catch Pro-Am
Tournament Awards Dinner

8:30pm

The Catch Aerial Show
at the Fontainebleau
Miami Beach Resort

SATURDAY / 15TH



8am - 3pm

The Catch tournament -
departs from Fontainebleau
Miami Beach Marina

1:00 - 3:00pm

The Catch LIVE on CBS

7:30 - 10pm

The Catch Bleaulive Concert

10pm - Close

Guests are encouraged to
close the night at LIV Nightclub
inside the Fontainebleau

EVENT SCHEDULE SUBJECT TO CHANGE



LOCAL COMMUNITY CHAMPION BENEFICIARIES

Emeril Lagasse Foundation

Florida Water Warriors

Ecoventures Camps

Bluetide PR

East Biloxi Boys & Girls Club

Captains for Clean Waters

MV Boys & Girls Club

Bahamian Youth Fund

Friends of RGV Reef

Freedom Alliance

Bisbee's Wildlife fund

LISTED BENEFICIARIES SUBJECT TO CHANGE



SPONSORSHIP OPPORTUNITIES

Title Sponsorship

Apex partnership with maximum access, impact and ROI

Presenting Sponsorship

Powerful access, impact, and significant ROI across all aspects of production

Official Partner

Includes product placement, custom content production, in-show content, and :30 spots

Broadcast Partner

Featuring :30 spots, in-show content, social exposure, and more

Custom Hospitality Partner

Premium access to custom curated hospitality activations, product placement and integrations, and more





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